

CLIENTS

The following is a partial list of users of Richard K. Miller & Associates market research handbooks:

ABC Sports	Franklin Pierce College
Academy Sports and Outdoors	Fuel TV
ANC Sports Entertainment	Gatorade
Anheuser-Busch	GMR Marketing
Aramark Corp.	Golden Bear Golf
Atlanta Hawks	Greater Knoxville Sports Corp.
B.A.S.S.	Greater New Orleans Sports Foundation
Baltimore Orioles	Green Bay Packers
Boston Public Library, Kirstein Business Branch	Harvard University, Baker Library
Bryant University Library	Hofstra University
CAA Sports	HOK Sports
Cal State - Long Beach	Host Communications
Carnegie Library of Pittsburgh	Houston Rockets and Comets
Centerplate	IMG
Central Florida Tourism & Sports	Indiana State University, Cunningham Memorial Library
Charlotte Coliseum	INSEAD Doriot Library
Cincinnati Reds	International Olympic Committee
Classic Sports Network	James J. Hill Reference Library
ClearChannel	James Madison University
Cleveland Cavaliers	Johnson & Wales University
CNN/Sports Illustrated	Jostens
Coca-Cola	Kemper Sports Management
College of William & Mary	Leo Burnett Co.
Columbia University, Business Library	LPGA
Cornell University Library	Madison Square Garden
Cox Enterprises	Major League Baseball
Dallas Cowboys	Major League Soccer
Daytona International Speedway	Maloof Sports & Entertainment
DeBartolo Sports & Entertainment	Marquette University Law Library
Dew Action Sports Tour	Massachusetts Institute of Technology
Dick's Sporting Goods	MasterCard International
East Carolina University	Millsport
Elon University, Department of Leisure & Sport Management	Minnesota Vikings
ESPN	Momentum Sports
Fellowship of Christian Athletes	NASCAR
Fenway Sports Group	National Basketball Association
Florida Marlins	National Football League
FOX Cable Networks	National Sporting Goods Association
	NBC Sports

NCAA
New England College
New Jersey Devils
New York Rangers
New York Road Runners
New York Sports Commission
New York University, The Preston
Robert Tisch Center
Nichols College
Nike
Octagon
Ohio University
Oklahoma State University
Omnicom
OnSport
Palm Beach County Sports Commission
PGA Tour
Philadelphia 76ers
Polk County Sports Marketing
Professional Bull Riders
Providence Public Library
PSP Sports
Rainbow Sports Network
Rochester Institute of Technology
San Antonio Spurs
San Diego Convention & Visitors
Bureau
San Diego State University
San Jose Sports Authority
Shepherd University
Slippery Rock University
Southern Adventist University
Southern New Hampshire University,
Shapiro Library
Spokane Regional Sports Commission
Sporting Goods Manufacturers
Association
Sports Advertising Network
Stanford University Graduate School of
Business
Suffolk University, Sawyer Library
Sun Belt Conference
Syracuse University, E.S. Bird Library
Tampa Bay Buccaneers
Texas A&M University
The Marketing Arm

The Sports Authority
Thunderbird School of Global
Management
Ticketmaster
Tulane University Law School
Turner Sports
U.S. Olympic Committee
University of Dayton
University of Denver, Pemrose Library
University of Detroit Mercy
University of Memphis
University of Nevada at Las Vegas
University of North Carolina Chapel Hill
University of North Carolina
Greensboro, Jackson Library
University of Northern Colorado, James
A. Michener Library
University of Pennsylvania, Wharton
School of Business
University of San Francisco, Richard A.
Gleeson Library
University of South Alabama
University of South Carolina
University of Southern California
University of Wisconsin Athletics
Upper Deck Co.
Vanderbilt University
VISA
Walt Disney Parks & Resorts
Wasserman Media Group
Webster University, Emerson Library
West Virginia University Library
Western New England College, School
of Business
Xavier University

