

# CLIENTS

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 SUNY Oswego  
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 Syracuse University, The Martin J. Whitman School of  
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 University of Wisconsin LaCrosse  
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 Business & Technology and Emerson Library  
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 Winston-Salem State University, School of Business and  
 C.G. Kelly Library  
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American Express  
Anheuser-Busch  
Applebee's  
Aramark  
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Bain and Company  
Bank of America  
Barney's New York  
Bed Bath and Beyond  
Best Buy  
Black Entertainment Television  
BNY Mellon  
Bose  
Caesars Entertainment; Harrahs  
CBS News; CBS Television  
Centers for Disease Control (CDC)  
Century 21 Real Estate  
Charlotte CVB  
Chico's FAS  
Cincinnati Reds  
Cleveland Clinic  
CNN/Sports Illustrated  
Coach  
Coca-Cola  
Comcast  
Costco Wholesale Corporation  
Cox Media Group  
CVS  
Darden Restaurants; Olive Garden  
Daytona Beach Area CVB  
Delaware North Companies  
Deloitte  
Detroit Economic Growth Corp.  
Digitas  
DirecTV  
Discovery Channel  
DreamWorks Animation  
Emeril's  
Erie Regional Planning Comm.  
Ernst & Young  
ESPN  
Federal Express  
Fidelity Investments  
*Forbes*  
Forest City Enterprises  
Gap  
GE  
General Motors  
GMR Marketing  
Google; YouTube

Greater Fort Lauderdale CVB  
Hallmark  
Hard Rock Cafe  
Harley-Davidson  
Harpo Productions  
HBO  
Henry Ford Health System  
Hershey Entertainment & Resorts  
Hilton Worldwide  
Home Depot  
Hyatt Hotels  
IBM  
IKEA North America  
International Council of Shopping Centers  
Ipsos  
J. Walter Thompson  
J.C. Penney  
J.D. Power and Associates  
JP Morgan Chase  
Johnson & Johnson  
Kaiser Permanente  
Kohl's  
Kohlberg, Kravis, Roberts & Co.  
Kraft Foods  
Las Vegas Convention & Visitor Authority  
LEK Consulting  
Leo Burnett Co.  
LionsGate  
Live Nation  
L'Oreal  
Luxor  
Macy's  
Madison Square Garden  
Major League Baseball  
Mall of America  
Marriott International  
MasterCard International  
Mayo Clinic  
McDonald's  
McKinsey & Company  
Men's Wearhouse  
Mercedes Benz  
MTV Networks  
Myrtle Beach Area CVB  
Nashville CVB  
National Basketball Association  
National Football League  
National Restaurant Association  
Nestle  
Nike  
Nordstrom  
North Shore-Long Island Jewish Health System  
Ogilvy & Mather  
Ohio Department of Development  
Omnicon

Palo Alto Research Center  
Panasonic  
Pepsi-Cola  
Playboy Enterprises  
PricewaterhouseCoopers  
Procter & Gamble  
Red Bull North America  
Retail Management Consultants  
Rock & Roll Hall of Fame  
Royal Caribbean  
Ruth's Chris Steak House  
Safeway  
Sedona Chamber of Commerce  
Simon Property Group  
Sirius XM Satellite Radio  
Six Flags  
Small Business Development Centers (several regions)  
Sony Music; Sony Pictures; Sony Online Entertainment  
Starbucks Coffee  
SYSCO  
Target  
Texas Lottery Commission  
The Boston Consulting Group  
The Cheesecake Factory  
The Hearst Corp.  
The Nielsen Company  
The Ritz-Carlton Hotel Co.  
*The Wall Street Journal*  
The World Bank  
Tiffany & Co.  
Time Warner; *Time*; Turner Sports; Turner Broadcasting System; Warner Bros. Entertainment  
Tony Robbins Companies  
Travelocity  
Tribune Co.  
Trump Plaza  
Universal Studios Orlando  
Univision  
UPMC Health System  
U.S. Census Bureau  
U.S. DOE, DOL, DOT, and EPA  
U.S. Olympic Committee  
U.S. Postal Service  
Viacom  
VISA  
Visit Denver, The CVB  
Visit Philadelphia  
Visit Pittsburgh  
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Walt Disney Co.  
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Whole Foods Market  
Yale-New Haven Hospital  
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Yum! Brands; Pizza Hut; Taco Bell